

The Malta Boat Show 2024



As Chairman of Yachting Malta, it is with immense pride and heartfelt enthusiasm that I welcome you to the 2024 Malta Boat Show.

This event is more than just a showcase of yachts and maritime excellence; it brings together the past-our nation's rich maritime heritage-and the present, a vibrant future for the yachting industry.

On a personal level, the Malta Boat Show holds a special place in my heart, as it takes place in my hometown of Cospicua, a city that has been flourishing since the mid-16th century. Following the 1565 Great Siege, the Knights of St. John built the Cottonera Lines as a second line of defense, which allowed Cospicua to benefit economically from their maritime and defense activities.

Hosting the 2024 Malta Boat Show here adds unique and personal significance to this already extraordinary event. It is a prime opportunity to showcase Malta's yachting and maritime sectors to a large and engaged audience. The show highlights the passion, innovation, and expertise of our industry, bringing together enthusiasts, professionals, and the curious to experience firsthand Malta's yachting landscape.

I also extend a special invitation to you all to be part of this remarkable event. Your participation is vital as we celebrate and promote Malta's standing in the global

As Minister for Transport, Infrastructure, and Public Works, I am delighted to welcome you to the 2024 Malta Boat Show, a prestigious event that reflects the growing significance of Malta's yachting and maritime sectors.

This year's show comes at an exciting time for our industry, as Malta continues to strengthen its position as a key maritime hub in the Mediterranean. With strategic initiatives such as the launch of the Strategic Vision for Superyachts and the Small Commercial Yacht Code, our commitment to fostering innovation, sustainability, and international collaboration within this sector is stronger than ever.

The Government has made substantial investments in maritime infrastructure, in the past years, and these improvements are a testament to our dedication in ensuring that Malta remains a world-class destination for yachting and maritime activities.

I invite you all to take advantage of the opportunities this show presents—whether

you are here to network, explore new innovations, or simply enjoy Malta's rich

maritime heritage. Your participation is essential as we continue to chart the

course for Malta's yachting future.

maritime community. I invite you to explore, discover, and celebrate with us. Thank you for being part of this journey. Hon. Chris Bonett **Minister for Hon. Chris Agius** Transport, Chairman Infrastructure, and Yachting Malta Ltd **Public Works**





The Malta Boat Show A Revival of Maritime Excellence

In response to the increasing demand for a platform to showcase Malta's dynamic maritime industry, Yachting Malta has taken the initiative to revive the local boat show, filling the gap left by its absence in recent years. As a public-private partnership between the Royal Malta Yacht Club and the Government, Yachting Malta is dedicated to strengthening the island's maritime sector. Their efforts, in collaboration with the Ministry for Transport, Infrastructure and Public Works, have led to the creation of The Malta Boat Show, set to become a prominent event in Malta's maritime calendar.

A Maritime Hub with a Rich Heritage

The Malta Boat Show will be hosted in the historic city of Cospicua, a city renowned for its deep maritime roots. With centuries of shipbuilding history and a strategic position within the Grand Harbour, Cospicua is a perfect location to host an event of this calibre. The city's historical significance enhances the show, underscoring Malta's ongoing role as a Mediterranean maritime hub.

Yachting Vital Economic Pillar

The return of the Malta Boat Show highlights Yachting Malta's recognition of the yachting industry's critical role in the national economy. Malta has long been a centre of maritime activity, attracting substantial investment over the years. Yachting influences numerous sectors, including sports, tourism, education, marine engineering, and yacht maintenance. The show not only honours Malta's maritime heritage but also serves as a launchpad for future growth and innovation.

This year's show will feature approximately 40 exhibitors, including local businesses representing prominent international brands. It promises to be a comprehensive display of the latest maritime technology, innovations, and services, reinforcing Malta's status as a leader in the yachting world.

Supporting Local and Global Players

Yachting Malta is committed to supporting the local industry while promoting international collaborations. The Malta Boat Show provides a platform for local businesses to engage with a wider audience, showcasing the best Malta has to offer. From boat sales and luxury yachting services to marine supplies and cutting-edge technologies, the event will offer a complete experience of the industry's scope.

"Malta has established itself as a key hub in the Mediterranean. The Malta Boat Show will not only serve yachting enthusiasts but also bolster the country's position as a force to be reckoned with in the maritime world."

– The Hon Chris Agius, Yachting Malta Chairman

An Impressive Display of Maritime Excellence

At the heart of the show will be a spectacular display of over 70 boats, ranging from compact 4-metre vessels to luxurious 40-metre yachts. Visitors can explore everything from day cruisers and sports boats to larger yachts and sailing vessels. This impressive variety reflects the breadth of Malta's maritime industry and its appeal to a diverse range of enthusiasts, from small boat owners to high-networth individuals.

The Malta Boat Show is supported by a host of local councils, sponsors, and maritime organizations – including the Ministry for Transport, Infrastructure and Public Works, American University of Malta, Grand Habour Marina, Cospicua and Vittoriosa Local Councils, Cospicua Boating Group and Transport Malta.

Yachting Malta

Steering the Future of Malta's Maritime Industry

Since its inception in 2015, Yachting Malta has worked hard to establish itself as a driving force behind the promotion and development of Malta's maritime and yachting sector. As a public-private partnership between the Royal Malta Yacht Club and the Government of Malta, Yachting Malta was founded to strengthen and nurture Malta's position as a Mediterranean hub for yachting and marine activity. Its core mission is to position Malta as a centre of excellence for yachting, supporting both the sport and the broader maritime industry. Over the years, Yachting Malta has spearheaded numerous initiatives aimed at fostering growth, attracting international attention, and ensuring the long-term sustainability of this vital industry.

Supporting Yachting as a Pillar of the Economy

Whilst yachting might be perceived as an expensive hobby or luxurious pursuit, yachting in Malta is considered to be an essential pillar of the national economy. Malta's strategic location in the heart of the Mediterranean, coupled with its rich maritime history, has made the island an attractive destination for sailors, yacht owners, and marine service providers. Yachting Malta recognises this potential and has focused its efforts on growing the sector by attracting international regattas, supporting local racing events, working with local and international stakeholders to develop a qualified workforce and facilitating high-profile yachting conferences.

Since its inception, Yachting Malta has been at the forefront of ensuring that the country remains a competitive player in the global maritime industry. The organisation has played a crucial role in developing Malta's infrastructure, collaborating with various stakeholders to enhance local marinas, expand yacht servicing facilities, and improve logistical capabilities for hosting major yachting events.

Key Initiatives Since 2015

Yachting Malta plays a vital role in promoting Malta as a top venue for international yachting competitions, supporting prestigious events like the Rolex Middle Sea Race, ORC European Championships, EurlLCA Masters Series, and Yacht Racing Forum. These events attract elite sailors and yachts, strengthening Malta's global yachting reputation. Additionally, Yachting Malta sponsors national events like the Birzebbuga International Regatta and Euromed International Regatta, providing opportunities for Maltese sailors to compete at higher levels.

In its commitment to inclusivity, Yachting Malta has invested in Hansa 303 boats, distributed to local clubs to ensure individuals of all abilities can participate in sailing. The hosting of international conferences like the Yacht Racing Forum and The Malta Boat Show, foster industry collaboration and innovation amongst key industry players, while further positioning Malta as a force to be reckoned with in the maritime world.

The Malta Boat Show

One of the most ambitious initiatives Yachting Malta has undertaken recently is the revival of a boat show, which had been missing from the local calendar in recent years. Recognising the growing demand for an event that would showcase Malta's maritime capabilities, Yachting Malta took the decision to host The Malta Boat Show as a central platform for the local and international yachting community.

The Malta Boat Show fills a critical gap by providing an opportunity for the industry to come together, exchange ideas, and present the latest developments in yachting technology, services, and trends. The decision to relaunch the show reflects Yachting Malta's deep understanding of the industry's needs and its commitment to supporting both local businesses and international brands.

With over 70 boats on display, ranging from modest vessels to luxury yachts, the Malta Boat Show promises to be a key moment in Yachting Malta's efforts to promote and grow the industry.

Through its strategic initiatives, Yachting Malta has consistently demonstrated its commitment to the maritime industry and Malta's position within it.

